



August 2022

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Aug 2022

238 844 23.1% ↑
compared to YTD Aug 2021 (194 035)



2018	2019	2020	2021
365 247	355 379	246 541	304 340

Medium Trucks & Buses - YTD Aug 2022

4 996 4.8% ↑
compared to YTD Aug 2021 (4 765)



2018	2019	2020	2021
7 885	8 690	6 735	7 520

Light Commercial Bakkies & Mini Buses - YTD Aug 2022

86 417 -4.9% ↓
compared to YTD Aug 2021 (90 845)



2018	2019	2020	2021
159 525	153 221	110 912	133 078

Heavy Trucks & Buses - YTD Aug 2022

13 967 9.9% ↑
compared to YTD Aug 2021 (12 711)



2018	2019	2020	2021
19 570	19 322	16 019	19 555

New Vehicle Sales Totals and Export Sales

	Aug 2022		Aug 2021		Var %		Jul 2022		Aug 2022 YTD		Aug 2021 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	31 269	17 622	27 277	11 538	14.6%	52.7%	31 266	23 453	238 844	156 687	194 035	123 779	23.1%	26.6%
Light CV < 3501kg	13 281	10 981	11 745	6 676	13.1%	64.5%	9 552	4 730	86 417	65 448	90 845	86 178	-4.9%	-24.1%
Medium CV 3501-8500kg	715	10	718	13	-0.4%	-23.1%	773	20	4 996	68	4 765	85	4.8%	-20.0%
Heavy CV 8501-16500kg	558	25	464	14	20.3%	78.6%	455	50	3 972	199	3 225	96	23.2%	107.3%
Extra Heavy CV > 16500kg	1 516	21	1 273	15	19.1%	40.0%	1 180	18	9 620	189	9 059	184	6.2%	2.7%
Bus > 8500kg	81	3	56	4	44.6%	-25.0%	38	2	375	47	427	13	-12.2%	261.5%
Industry Total	47 420	28 662	41 533	18 260	14.2%	57.0%	43 264	28 273	344 224	222 638	302 356	210 335	13.8%	5.8%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	11 138	3 196
VOLKSWAGEN GROUP SA	6 693	9 129
SUZUKI AUTO	4 164	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	3 129	-
NISSAN	2 644	594
RENAULT	2 350	-
FORD MOTOR COMPANY	2 341	6 923
ISUZU MOTORS SOUTH AFRICA	2 122	348
KIA SOUTH AFRICA	2 035	-
HAVAL MOTORS SA	1 797	48
MAHINDRA	1 332	-
CHERY AUTO SOUTH AFRICA	1 320	-
BMW GROUP *	1 064	3 300
MERCEDES-BENZ SA **	999	4 998
STELLANTIS	730	7

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCK SOUTHERN AFRICA	472	5
TOYOTA	341	7
FAW TRUCKS	303	-
VOLVO GROUP SOUTHERN AFRICA	293	-
ISUZU MOTORS SOUTH AFRICA	292	5
UD TRUCKS SOUTHERN AFRICA	255	28
SCANIA	229	14
MAN	150	-
POWERSTAR	101	-
MERCEDES-BENZ SA **	79	-
TATA	76	-
VOLKSWAGEN GROUP SA	63	-
IVECO	58	-
VECV SOUTH AFRICA	40	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	31	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimated domestic new vehicle and export sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from February 2020 to June 2021. From July 2021, commercial market split estimates are provided. Maserati South Africa, as of June 2021, is no longer reporting sales to naamsa.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	10 797	3 189	341	7	11 138	3 196
VOLKSWAGEN GROUP SA	6 630	9 129	63	-	6 693	9 129
SUZUKI AUTO	4 164	-	-	-	4 164	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	3 098	-	31	-	3 129	-
NISSAN	2 644	594	-	-	2 644	594
RENAULT	2 350	-	-	-	2 350	-
FORD MOTOR COMPANY	2 341	6 923	-	-	2 341	6 923
ISUZU MOTORS SOUTH AFRICA	1 830	343	292	5	2 122	348
KIA SOUTH AFRICA	2 035	-	-	-	2 035	-
HAVAL MOTORS SA	1 797	48	-	-	1 797	48
MAHINDRA	1 332	-	-	-	1 332	-
CHERY AUTO SOUTH AFRICA	1 320	-	-	-	1 320	-
BMW GROUP *	1 064	3 300	-	-	1 064	3 300
MERCEDES-BENZ SA **	920	4 998	79	-	999	4 998
STELLANTIS	713	7	17	-	730	7
DAIMLER TRUCK SOUTHERN AFRICA	-	-	472	5	472	5
MAZDA SOUTHERN AFRICA	445	-	-	-	445	-
FAW TRUCKS	6	-	303	-	309	-
MITSUBISHI MOTORS SA	297	63	-	-	297	63
VOLVO GROUP SOUTHERN AFRICA	-	-	293	-	293	-
UD TRUCKS SOUTHERN AFRICA	-	-	255	28	255	28
SCANIA	-	-	229	14	229	14
HONDA	220	9	-	-	220	9
JAC MOTORS SOUTH AFRICA	133	-	19	-	152	-
MAN	-	-	150	-	150	-
JAGUAR LAND ROVER	114	-	-	-	114	-
PORSCHE **	111	-	-	-	111	-
POWERSTAR	-	-	101	-	101	-
VOLVO CARS	91	-	-	-	91	-
SUBARU	81	-	-	-	81	-
TATA	-	-	76	-	76	-
IVECO	-	-	58	-	58	-
VECV SOUTH AFRICA	-	-	40	-	40	-
BABCOCK	-	-	30	-	30	-
MERCEDES-BENZ BUSES	-	-	21	-	21	-
LAMBORGHINI SOUTH AFRICA **	8	-	-	-	8	-
SCUDERIA SOUTH AFRICA	6	-	-	-	6	-
BENTLEY **	3	-	-	-	3	-

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