

21 Years of Excellence: Tata Truck & Bus Bloemfontein Leads with Heart and Results

In 2004, Tata Truck & Bus Bloemfontein opened its doors — and 21 years later, we're not just older, we're better. At the 2025 Tata Dealer Conference, our dealership walked away with three national awards:

- Best Customer Satisfaction Index (CSI)
- Best Parts Sales
- Best Category 2 New Vehicle Sales

In a province with limited industry, these wins speak volumes about our team's passion and personal approach. Known as the "Tata guy," Kevin Scott and spares expert JJ Pienaar have built a reputation that keeps customers coming back — and spreading the word. Our low marketing spend is balanced by high trust and consistent delivery, even across borders.

We don't just move parts and trucks — we move with our customers, offering practical solutions, honest advice, and a commitment to uptime. That's why, 10 years after our 2015 Dealer of the Year award, we're still leading with purpose.

The National Automobile Dealers' Association (NADA) represents South African business owners managing new vehicle dealerships and qualifying used vehicle outlets.