

## Transforming Queen Street: A Local Dealership's Investment in Safer, Greener Spaces

At Bidvest McCarthy Toyota Bruma, community upliftment isn't just talk — it's action. As the newly elected chair of Better Queen Street (BQS), Ravi Perumal has had the privilege of working alongside a passionate committee and local business owners to revitalise our precinct.

From installing CCTV cameras and beautifying pavements to improving safety and cleanliness through partnerships like Clean Village, our efforts aim to attract business and foster pride among residents. The results are visible — and the feedback, overwhelmingly positive.

Our collaboration with councillors, the CPF, and diverse local traders shows that when businesses lead with heart, entire communities benefit.

The National Automobile Dealers' Association (NADA) represents South African business owners managing new vehicle dealerships and qualifying used vehicle outlets.